



let's grow  
together



Atlanta  
**Habitat**  
for Humanity®

*Build. Thrive. Grow.*

**atlanta habitat goes beyond  
building homes to empower  
families and strengthen  
communities.**





In the face of rising housing costs and gentrification in historic Atlanta neighborhoods, delivering affordable housing and facilitating financial freedom is more important than ever. Who better to rise to the occasion than a nonprofit with a 40-year history of positive impact and success? Atlanta Habitat has always adapted as the city we call home has continued to shift and grow, and last year was no exception.

We are committed to meeting the challenges of our day while building on our rich legacy—a legacy that has earned us recognition nationally. Last year’s \$13.5 million unrestricted gift from MacKenzie Scott validated our confidence in our mission, and will seed our vision for the future of Atlanta Habitat.

While many approached 2022 in search of a new normal, Atlanta Habitat sought to go beyond that to strive for the extraordinary. With that mentality; generous donations, grants and sponsorships; and the best volunteers, we were able to help 183 families through our build and repair programs and hundreds more through our education programs. Now, we have our sights set on building 55 homes and reaching 230 total families through our build and repair programs in 2023 - more than any year in our history. Together, we not only survived 2022, we thrived.

Atlanta Habitat has gone from strength to strength with a transition in leadership. With a new CEO and changes in our executive leadership, we leveraged the opportunity to align around an ambitious vision and to restructure leadership to meet the challenges of the coming years.

As we lean into our strategic goals for our organization, Browns Mill Village, our affordable housing development, stands as a model for the future of our work: building mixed income communities with access to abundant green spaces and communal amenities. We finished eight houses in Browns Mill Village last year, and we have significant plans with our partners Delta Air Lines, The Home Depot Foundation, and Atlanta Neighborhood Development Partnership to continue to grow and promote the neighborhood.

Thank you for all of your help last year. Whether you were able to give financially, offer your time, or lend your expertise, without you none of this would be possible.

This Annual Report is a celebration of our ability to thrive in the face of adversity and an optimistic view of what is on our horizon. We invite you to share in our joy and look ahead with us as we enter our 40th anniversary stronger than ever before.

  
Alan Ferguson  
President and CEO

  
John Goff,  
Board Chair

# CEO & chair

Atlanta Habitat’s volunteer Board of Directors and Advisors represent the best of Atlanta’s corporate and philanthropic communities. Each is committed to the organization’s mission to empower more families year after year.

## 2022 board members

<b>Alan Ferguson, President and CEO</b>	Cecilia Bailey	Jerrold Hill*
<b>John Goff, Chair</b>	Krystal Barnett	Dewayne King
<b>Fredrick Standfield, Vice Chair</b>	Susan Boyd*	John Laughter*
<b>Michael Hibbison, Secretary</b>	Althea Broughton	Darryl Lesure*
<b>Patrick Boushka, Treasurer</b>	Stuart Bruening	Amber Murray
<b>Jeremy Silverman, General Counsel</b>	Danielle Cheung (board chair 2021-2022)*	Greg Schlicht
	Catherine Dixon	Caitlin Shetter*
	Brent Gilfedder	Courtney Showell, Sr.
	Robert Golden	Matt Sparks
	Isabelle Helms	Karen Tracy*
	Wendy Henderson*	

*\*Special thanks to these board members who completed their terms in 2022*

## 2022 advisory council

<b>Isabelle Helms, Chair</b>	Bill Godwin	Kirk Ossewaarde	Karen Stickney
Tami Maxwell Barron	Dana H. Halberg, CFA	Linda Parrish	Kristina Kopf Thomas
Brantley Barrow	Melissa Hall	Dan Pattillo, Jr.	Ken Thrasher
Susan Bixler	Andy Kantor	Jeff Pierce	Judy Train
Matthew Cartin	Bill Lawrence	Mark Pighini	Christopher Waits
William M. Earnest	Charlie McDonald	Gary Price	Alison Drane Waterson
Cindy Ethridge	Lynn Merrill	Barbara Reid	
Adrienne Findley	Kara Miller	Ameet Shetty	

# board & advisors

Our vision for 2023 is ambitious, and we're confident in the future under the direction of our incredible leadership team. Each of them has outlined their vision for the year, and their collective thoughts paint a picture of the road ahead for Atlanta Habitat.



**Alan Ferguson, CEO**

*Amplify & Energize*

2022 was a transitional year as we ramped production back to our pre-pandemic levels. In 2023, we want to go beyond that. We're going to amplify our reach to donors, bringing in more capital to achieve our mission. We're going to expand our volunteer base, without whom we could not begin to accomplish our goals. And we're going to increase the number of families we can positively impact, making a larger impact on Atlanta. We've been doing this work for nearly 40 years, and we're celebrating by energizing everyone who is involved with us, reinvigorating their commitment to positive impacts on affordable housing as we push ourselves further than we've ever gone. I look forward to the work to come and invite anyone who is interested to get involved too. There are dozens of ways you can make a difference in our community as a part of the Atlanta Habitat family.



**Rosalyn Merrick, COO**

*Excellence in Execution*

Atlanta Habitat is not the same organization it was in 2019, and that's a good thing. As the world changed around us, we adapted to meet the challenge and position ourselves for future success. We've undergone changes at every level, and we're so fortunate to have such incredible experts leading the way forward. Their expertise will be instrumental in ensuring operational success in the coming year. Aftereffects of the Pandemic are still with us—material delays, hybrid work challenges and emotional fatigue. Despite those obstacles, we aim to serve more families than ever this year. The operational needs to achieve success at that scale will require a continued and enhanced commitment to excellence. I'm so grateful to be a part of this legacy, and I look forward to helping set a new precedent for what's to come.

# a brighter vision



**Candice Jordan, CDO**

*Making a Splash*

While I may be new to the Atlanta Habitat family, I'm no stranger to the impact of the work. Last year, Atlanta Habitat was able to make considerable strides back to pre-pandemic production. This revival was made possible by donors stepping up to meet the needs of the community. Atlanta Habitat is in a unique position: we are a stable, mature and sophisticated organization able to mobilize donor, funding, and sponsor contributions efficiently in ways other organizations cannot. We've put down roots and established ourselves as the preeminent organization in affordable housing. So, as we approach our 40th anniversary, we're positioned to make a huge splash. This coming year will be a chance to meet the Atlanta Habitat that will meet the challenge of the next 40 years.



**Joe Lessard, CFO**

*Continued Growth*

Grants, increased commitment from donors, and a special contribution from MacKenzie Scott added up to a tremendous fundraising year in 2022. This afforded us a fantastic financial basis from which to work. Financial planning for Atlanta Habitat happens over the course of multiple years, so a landmark funding year like we experienced in 2022 allows us to plan more robust engagement in future years. We intend to continue our growth trajectory, leveraging donor contributions, sponsorships, and grants to push our mission further. We aim to impact 230 families with homebuilds and repairs in 2023 in addition to those we serve in our education programs. That would be a record for us, and we're counting on continued support from our donors in the coming year to shatter that goal.

# for tomorrow

## our impact on affordable housing

It's hard to ignore the rising housing costs we are all experiencing across Atlanta. For the first time ever, the Federal Reserve Bank of Atlanta deemed the entirety of the city and the surrounding metro area officially 'unaffordable', meaning the average annual cost of housing is greater than one third of the median annual salary for a given area. In reality, most Atlanta residents spend close to half of their income on housing.

Atlanta Habitat's mission to transform communities through education, home repairs, and providing access to affordable housing solutions has become even more imperative today. We are specifically focused on standing in the gap of homeownership options available to families who have been stretched the most financially in these challenging economic times.

Our focus is clear and specifically emphasized in communities and in people groups that need us most. Across Atlanta, we have made significant investments in divested communities, especially historically Black

communities, where the median household income is approximately \$42,133. Additionally, we are making a significant impact on seniors in many of the same communities by providing wrap-around services for them to age in place.

Thanks to all of our donors who supported our Commitment to Community Capital Campaign, Atlanta Habitat has been able to expand our work into South Fulton – our South Fulton ReStore opened in late 2021 and has already generated enough revenue to fund 6 homes, and we completed two new builds in Union City and Fairburn.

As we work to combat the negative effects of gentrification, the rising tides of financial inequality, and challenges to social mobility, Atlanta Habitat recognizes there's also an opportunity to center our work on people and neighborhoods. With our Brush with Kindness (BWK) and Repair with Kindness

(RWK) programs, we fought to slow the gentrification of historically Black neighborhoods for 311 homeowners, all of whom have been veterans and/or seniors 55+. With our My Money. My Future. (MMMF) program, we enhanced the financial literacy and savings of 275 people who are now in a better position to qualify for their first home. Through our Vision. Goals. Action! (VGA) business competition program, we celebrated the entrepreneurial spirit and provided educational opportunities for 52 people to design an even better future for their families. We also continue to serve Atlanta Habitat homeowners faced with unforeseen crisis with mortgage-relief support.

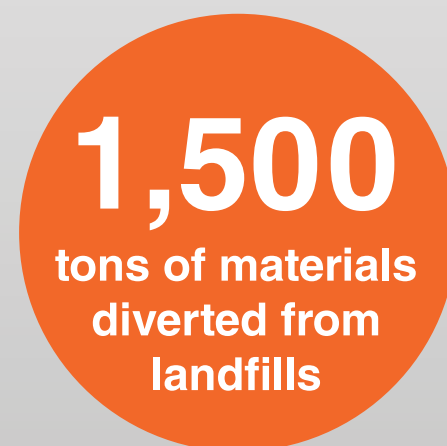
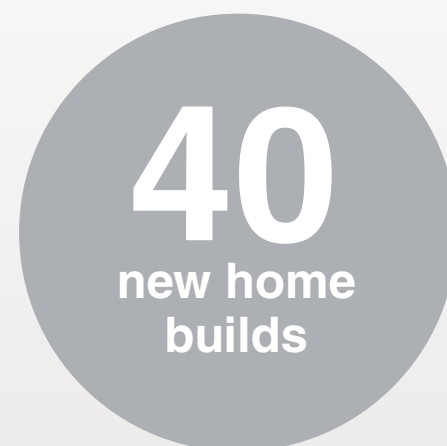
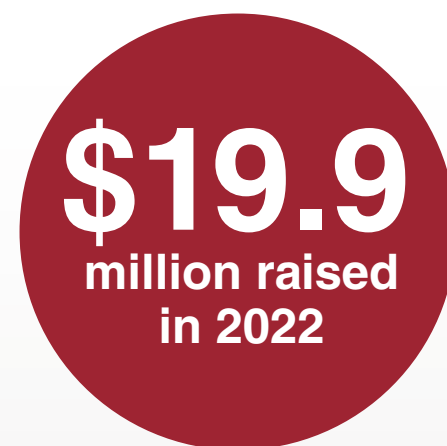
In the coming year, we intend to expand our reach to positively impact 230 families with new home builds and home repairs along with the hundreds we reach in our education programs. The impact we've made to create inclusive financial access to building generational wealth for families across Atlanta and South Fulton is significant. However, we understand that more work is needed to ensure Atlanta continues to be a city that embraces housing solutions for all families. But we can't do this work alone - developing strong community and philanthropic partnerships are critical to moving the needle in the affordable housing crisis, and helping our families thrive. Together, we can make this vision possible.



stories of growth

## growing together

2022 was a year of tremendous growth as we continue our rebound from the effects of the COVID-19 pandemic. We continued to see an upswing across the board in our various homeowner support programs. In nearly 40 years, Atlanta Habitat has served over 6,000 household members through affordable homeownership, repair programs and education programs.



## a revolutionary contribution – no strings attached



It was fundamentally transformational when MacKenzie Scott recognized the positive work of Habitat for Humanity and made a \$436 million unrestricted donation to the global organization. Atlanta Habitat received \$13.5 million of these unrestricted funds, paving the way for operational expansion, program growth, and greater flexibility in our strategies for serving neighborhoods in Atlanta and South Fulton.

The unrestricted nature of Ms. Scott's gift made its impact even more significant. How? "The work that we do carries with it a natural multi-year lag – funds raised this year are not all applied to the current year's work," explains Joe Lessard, CFO of Atlanta Habitat. "Typically, donations are given and applied to specific builds or houses within the given year. By comparison, an unrestricted donation allows us to choose where best to apply the funds. A donation like Ms. Scott's, in tandem with continued support from our sponsors, will provide for more ambitious and robust benchmarks in the coming years."

We appreciate any and all contributions to our mission. Volunteer hours, donations, and grants all play a vital role in the expansion of our impact as an experienced partner, builder, lender and neighbor dedicated to empowering families and strengthening communities. With generous gifts like this one, Atlanta Habitat will continue to address socio-economic disparities that are often barriers to home ownership for working families.

We extend our sincere, heartfelt thanks to Ms. Scott for her generosity and we value the faith she has placed in us to achieve our mission.

## extending a legacy for giving

Creating opportunities for generational wealth is at the core of Atlanta Habitat's mission. Recognizing that 6% of the American population does not have a will, we partnered with Free Will to offer a free resource to our stakeholder community, and many of our supporters have found it useful.

FreeWill is a company that offers a free online tool to help families create a legally valid will. We understand deeply that, no matter the value or nature of your assets, creating a plan empowers families to make important decisions on their own terms and protects loved ones when the inevitable happens.

In an effort to sustain the long-term affordable housing goals of Atlanta Habitat, our organization launched our Legacy Society in 2021 and has raised more than \$9M in bequeathed gifts from our community of supporters. We are grateful for this support, and for the opportunity to be considered in your legacy giving.



### Atlanta Women’s Build

Since 2003, The Atlanta Women’s Build has been a shining example of the power that women have to support and uplift one another. Unlike many other sponsors, The Atlanta Women’s Build is grassroots—meaning their fundraising efforts are not directly supported by one specific corporation. So, it’s incredible to say that in 2022, they were able to raise more than \$220,000. Over the past 2 decades, they have successfully funded 19 home builds - an amazing and impactful accomplishment for a grassroots fundraising effort.

### Camry Blaising

Camry is the personification of altruism. Her journey to Atlanta Habitat started more than 10 years ago when she joined the group of sponsors that make up the Atlanta Women’s Build. In 2020, when Atlanta Habitat was concluding our capital campaign to fund our Brown’s Mill Village community, Camry answered the call in support of our strategic effort to scale our affordable homeownership solutions. Today, we’re inspired by Camry’s continued commitment to our mission, specifically our homeowners, as she continues to uplift them through her generous support of our new home builds.

### Clark Howard

Clark Howard is one of the most dedicated and longstanding contributors to our mission. Since he began volunteering in 1996, he has built an unprecedented 81 homes. In 2022, he funded and volunteered his time to complete two home builds, continuing his legacy of transforming the lives of so many through homeownership.

### Delta Air Lines

Delta has supported Atlanta Habitat since 2012 and has been building houses at a steady pace ever since. The company completed its 20th home in 2022, meeting a phenomenal milestone of families impacted. Delta is one of the lead sponsors in Browns Mill Village, our flagship model community. Last fall, hundreds of volunteers contributed dozens of volunteer hours each to complete two brand new Browns Mill Village home builds. To further recognize and celebrate their contributions, we’ve named one of the main roads in the community Delta Way.

### Grubb Properties

We are always seeking to expand our sphere of sponsors. Grubb Properties is one such new sponsor. The company’s work in attacking the U.S. housing crisis through essential housing pairs beautifully with our work. The company completed its first build last year, beginning what we hope will be a long and fruitful partnership.

### Home Depot IT

There’s something to be said about a group of computer engineers getting out and building a home. There’s even more to be said about building 31. Home Depot IT completed their 31st home in 2022, continuing their tradition of completing about a home per year since 1993.

### Intercontinental Exchange

Atlanta Habitat has worked to connect homeownership, financial literacy, and financial empowerment – a great fit for our partner Intercontinental Exchange. Headquartered in Atlanta, Intercontinental Exchange has been responsible for 10 new home builds since 2011, including one completed in 2022 with the help of BlackRock, Salesloft, and Elavon.

### Marist Women Build

The moms and volunteers of Marist High School show dedication and enthusiasm for the Atlanta Habitat mission by completing another home build in 2022. Since beginning their volunteer journey in 2003, they have contributed thousands of volunteer hours. That contribution has translated into completing 22 new homes, 6 Brush with Kindness projects, and 3 Repair with Kindness projects.



### The Merancas® Foundation (Not Pictured)

The Merancas® Foundation is guided by the belief that anyone who works hard should be able to make a decent living. The private foundation’s mission and beliefs align well with Atlanta Habitat, as evidenced by the grant of \$100,000 that we received in support of our Repair with Kindness program. With this contribution, we were able to serve five senior citizens in Atlanta to obtain needed repairs to keep their homes safe, dry, and accessible.

### North Point

North Point has been a generous and supportive partner to Atlanta Habitat for 10 years. In that time, the organization has donated over \$1 million in support of various programs. In 2022, North Point was responsible for the construction of three new homes in Browns Mill Village, bringing hundreds of volunteers from multiple church campuses to help.

### Novelis

Novelis has a 10-year history with Atlanta Habitat. In 2022, the company completed the constructions of its 14th and 15th houses. Its sponsorship included corporate giving, volunteer hours, in addition to tapping into its network to provide an additional \$120,000 in support of the Atlanta Habitat mission. The company and its partners were able to finance a home through the Recycle for Good initiative, leveraging the value of 3 million recycled cans to fund a home build.

### The State of Georgia (Not Pictured)

The State of Georgia is an instrumental partner in our efforts. The state government announced \$415 million in grant awards to aid in the recovery from negative economic impact from the COVID-19 Pandemic. Atlanta Habitat applied for and received a \$1 million grant from Georgia as a part of that program. The funds will support five home builds and 15 home repairs, and provide ongoing support for our other programs.

### The Home Depot: Above & Beyond

The Home Depot has been a partner of Atlanta Habitat since 1991. For more than 30 years, The Home Depot and The Home Depot Foundation have supported more than 240 Atlanta Habitat builds and repair projects for our homeowners. Year after year, The Home Depot Foundation continues to renew their dedication to our mission, expanding their contributions and growing alongside Atlanta Habitat.

2022 was a landmark year for The Home Depot Foundation’s partnership with Atlanta Habitat. Their contributions represent a significant investment in the fight for affordable housing in Atlanta. Through generous grants of \$700,000 and \$1,000,000, the Foundation helped us fund 12 new home builds in Browns Mill Village. These homes not only represent their 76th and 77th home builds, but 10 more to be built in years 2023-2024. Beyond the home builds are funds used to support families, seniors and veterans through 10 Brush with Kindness, 25 Repair with Kindness projects and funding towards our financial coaching (My Money. My Future.) and career opportunity (Vision. Goals. Action!) programs.

We appreciate The Home Depot Foundation’s unwavering confidence in our mission. It’s not an exaggeration to say that without The Home Depot Foundation, we would not be making the scale of impact that we are.



## going beyond the build

Atlanta Habitat's decades of operation have shown that the path to reinvigorating disinvested neighborhoods and creating intergenerational wealth can begin with homeownership.

In 2015, we challenged ourselves to look beyond homeownership with the launch of our Vision. Goals. Action! (VGA) Program, which provides scholarships and grants to our homeowners and their families. So far, we have positively impacted 36 families, awarded more than \$53,000 in grants and scholarships, and engaged 274 people who attended our related events.

### Entrepreneurship: VGA Launch! Winners

At our annual VGA Launch! competition, Atlanta Habitat homeowners who are current or prospective business owners are given the opportunity to showcase their entrepreneurial spirit at an event where they pitch their business to a panel of volunteer experts.

Otika, owner of Tika Shuntae Photography and Photobooth, is the first-place winner of the 2022 VGA Launch! competition. Otika offers a selfie photo booth and a 360-video booth rental, allowing guests to choose between taking a photo, boomerang, video or GIF. Guests can then instantly share the media via email, text or instant print.



The judges awarded second prize to Shymiria, founder and CEO of the FUNdamental Classroom. Shymiria creates fully customized education plans and materials for preschool students.

Congratulations to all of our 2022 VGA Launch! finalists!

### VGA Scholarships: Gateway to Economic Opportunity

We launched the VGA Scholarship program to help Atlanta Habitat homeowners and their families earn academic degrees and trade certifications that further their career prospects – a gateway to economic opportunity.



Myrna, a Mexican immigrant who has lived in Atlanta for 23 years, is one of our 2022 VGA Scholarship recipients. Because she had difficulty communicating when she came to the United States, Myrna decided to become an interpreter for women who have been victims of domestic abuse. After 20+ years of cleaning homes to earn a living, Myrna is grateful for the chance to show her sons that it's never too late to move in a new direction.

She received a \$2,500 scholarship and completed certifications at UGA and Harvard.

Congratulations to Myrna and all of our 2022 VGA Scholarship recipients.

## volunteer stats

Volunteers are the heart and soul of Atlanta Habitat for Humanity. As one of the largest affiliates of Habitat for Humanity International, it takes thousands of volunteers, working thousands of hours, to help us carry out our mission. Their generous donations of time not only help provide hardworking families with access to quality affordable housing and opportunities to thrive, they also save Atlanta Habitat millions each year in labor costs. From building, repairing and painting homes to leading classes for new homeowners and supporting our ReStore locations, our volunteers do it all. Thank you for your commitment to our community.



**4,684**  
volunteers



**42,130**  
hours



**\$1,202,403**  
value of time



## the power of giving back

Shawn pursued home ownership through Atlanta Habitat twice before she was selected. The third time was a charm, and in 2020, Shawn moved into a home in the Pittsburgh neighborhood of Southwest Atlanta.



“The home has everything I listed in my vision, but there wasn’t a sense of community,” Shawn said. With encouragement from Atlanta Habitat team members, Shawn began working to build the community she envisioned.

Shawn got involved with her small community association, talking to like-minded people who wanted to improve the community. “We reached out to City Council members and started seeing small changes over time.”

Projects and ideas began mounting — and so did successes. With increasing momentum and involvement, Shawn was asked to be the community organization’s chairperson. She was stunned. “I was just trying to make a better place for me and my son to thrive,” Shawn said. “Things got more serious after I accepted the nomination. We started doing leadership missions, and now we have a vision for our community.”

A sense of community is at the core of the Atlanta Habitat mission, and Shawn embodies this vision. Her initiative has impacted the people of her community, serving as an inspiration for others to get involved as a force for good.

## building the foundations of wealth

Atlanta Habitat offers hard-working families who have traditionally not had the opportunity to achieve the dream of home ownership. It’s a common misconception that Atlanta Habitat gives homes away when, in reality, our homeowners are provided an opportunity to purchase a home after a detailed selection process, completion of financial coaching and education, and working alongside volunteers to build their new home.

The affordable mortgages our more than 1,000 current homeowners obtain are 0% interest paid over the course of 30 years. With nearly 40 years of experience operating as an affordable home builder, financial institution and resource hub, we can evaluate trends and share stories about the success we have achieved in the communities we serve.

For example, approximately 90 percent of our 275 homeowners who have paid off their homes saw an increase in their property value over the duration of their mortgage. The generation of wealth begins with assets, and homes serve as a common foundation for American families who are building generational wealth.

“I’m struck by the stability and maturity of our organization,” said Atlanta Habitat Chief Executive Officer Alan Ferguson who joined the organization in July 2022. “We’re refining what we do well, and we’re able to scale - that’s what makes us truly unique in the affordable housing space.”



## a thriving community

Mixed-income communities offer opportunities and resources for upward mobility, financial independence and employment – all of which empowers families and strengthens communities. Browns Mill Village is an example of how Atlanta Habitat delivers quality, affordable homes in a safe and vibrant mixed-income neighborhood.

Just south of downtown Atlanta, our 31-acre Browns Mill Village community was developed in partnership with Cityscape, a for-profit development company. With the completion of two more homes in 2022, there are now 15 Atlanta Habitat homeowners thriving there.

“We received a lot of pushback from bank financiers as we began the project,” said Ralph Cook Jr., co-founder of Cityscape. “This has never been done before, and there was fear and stigma around the project.”

Despite those hurdles, the company successfully integrated 12 of their projected 59 market rate townhome units into Browns Mill Village. Atlanta Habitat has also completed two new builds in Union City and Fairburn.

“We hope to amplify this model of integrating philanthropic dollars along with public and private support to replicate what we’ve accomplished at Browns Mill Village,” said Robb Jones, co-founder of Cityscape.

### ReStore Helps Revitalize

Atlanta Habitat operates two ReStore locations – one in downtown Atlanta and another in South Fulton County. Total revenues from both locations nearly doubled with the addition of the South Fulton ReStore, which celebrated its first anniversary in 2022.

The ReStore is the retail component of Atlanta Habitat that sells donated merchandise, and the revenue these stores generate fund new home builds. Last year, both locations helped fund 4.62 new home builds with the support of individual and corporate donations and 150 volunteers who contributed 2,940 hours of their time.

We’re hopeful the success of our efforts in South Fulton will make a strong case for continued work in the area.

## habi-heroes

Atlanta Habitat transforms communities through neighborhood revitalization, education, innovative development and partnerships – and our Habi-Heroes embody this mission with passion. They are committed to breaking poverty cycles through homeownership so that hard working families can thrive in quality homes built in safe, vibrant neighborhoods. These Habi-Heroes are the faces and voices of our ‘heart’ work, and their positive impact has a halo effect on all those we serve.

This year, we are proud to honor three servant leaders whose contributions bring out the best in our staff, volunteers, partners and advocates.



### Michelle Henkel – A Profound Loss and Lasting Impact

The privilege of knowing someone who is genuinely good and kind is a gift, and Michelle Henkel was certainly special to all who knew her. In fact, many of our homeowners came to know her as they completed our program through the years. Michelle passed away in May 2022 and her impact still resonates with so many.

Michelle’s presence was so ubiquitous throughout Atlanta Habitat that the void left by her loss is felt at every level. To our organization, she was a skilled supervisor and a leader on build sites, exemplifying the work ethic and determination so central to our mission. To our homeowners, Michelle was the person who helped them first choose their lots and handed many of them their keys. To our staff, she was a joyful spirit who left an incredible legacy and enormous shoes to fill.

Our thoughts are continuously with Michelle’s family, friends, and all who loved and knew her. We plan to dedicate a home in her honor and we will invite you to support and build with us.

Michelle embodies the spirit of joy our work can bring for ourselves and others.

*Michelle was always present as a joyful staff member, a faithful donor and skilled supervisor. She embodied the spirit of Atlanta Habitat on every level.*



### Dan Maddox – The Luckiest Man on Earth

In 2022, Dan Maddox retired as Atlanta Habitat’s Chief Operating Officer after serving the organization for over 25 years.

With heartfelt conviction and compassion, Dan’s leadership was always a shining example of our organization’s best efforts.

With Dan at the helm, Atlanta Habitat moved to a new facility in downtown Atlanta, expanded its budget and introduced new programs for homebuyers and their families. But Dan’s roots run deeper. To honor their deceased parents, he and his siblings sponsored Atlanta Habitat’s first two-story build.

*“I feel like the luckiest man on this earth to have spent 25 years doing something I love,” said Dan.*

Dan embodies the heart of service to others.

### Susan Boyd – Building Homes, Changing Lives

Almost 20 years ago, Susan Boyd became an Atlanta Habitat volunteer. She worked with the Atlanta Women’s Build, a project founded by women to demonstrate their strength to lift one another up.

In 2016, Susan took our mission to heart and joined our board of directors. For the past six years, she shared her vision, expertise and first-hand volunteer experience to help move the organization forward.

*“I was able to bring my experience from the builds to the board because I was out there hammering nails and painting houses every year. I’m really proud to be a part of the Atlanta Women’s Build and proud of my board service.”*

Susan embodies the power of community building.



# 2022 impact

40

New Builds and ReHabs



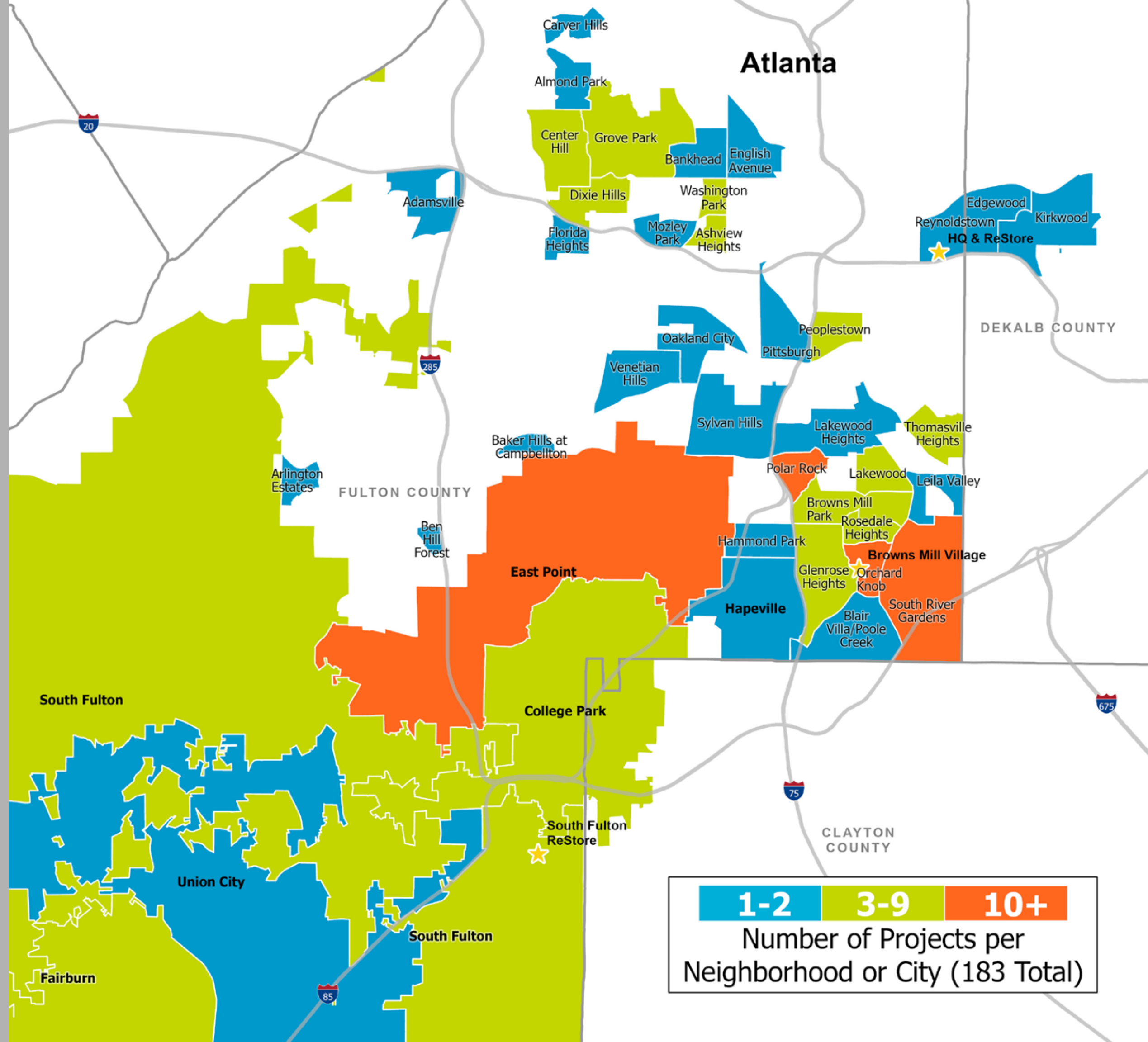
70

Repair with Kindness



73

Brush with Kindness



**\$50,000+**  
3M

Camry Blaising  
Chick-fil-A  
City of Atlanta  
Clare Foundation  
Cox Enterprises, Inc.  
Delta Air Lines  
Elavon, Inc.  
Estate of Elinor F. Averyt  
Estate of Emiliano Mazzarella  
Georgia-Pacific  
Habitat for Humanity International  
Clark and Lane Howard  
Huber Engineered Woods  
Local Initiatives Support Corporation  
Mohawk Industries  
Susan Muntzing  
North Point Ministries  
Northside Church  
Novelis  
Peachtree Presbyterian Church  
Peachtree Road United Methodist Church  
Publix Super Markets Charities, Inc.  
MacKenzie Scott  
State of Georgia  
Supreme Lending  
TG Real Estate Management LLC  
The Home Depot Foundation  
The Home Depot IT Department  
The Merancas Foundation

**\$10,000 - \$49,999**

Acorn Hill Foundation  
Richard and Judy Allison  
Alston & Bird LLP  
Rich and Muffet Arroll  
Bank of America  
Bank OZK  
BB+M Architecture  
Duncan and Ellen Beard  
Benevity Community Impact Fund  
BlackRock  
Pat and Michele Boushka  
Susan Boyd  
Bryan Cameron Education Foundation  
Pamela Buzbee  
Cathedral of Christ the King  
Central Heating and Air Conditioning  
Rufus Chambers  
Clare Foundation  
John and Elizabeth Cleveland  
Catherine and Dave Dixon  
Dunwoody United Methodist Church  
Enterprise Holdings  
Ferguson  
FlorWorx  
McCarty Family Foundation  
Georgia Power Company Club of Hearts, Inc.  
Georgia Tech College of Engineering  
Tim and Monica Henkel  
William and Elizabeth Hereford  
Independent Hardees Franchisee Association  
J.M. Huber Corporation  
Tim Jenkins  
Juliet Funt Group  
Katherine John Murphy Foundation  
William Stanhope and Kristen Keirse  
Harry and Susan Marshall

Marstrand Foundation  
Andrew and Tracy McConaghie\*  
Li Liu and Conor McNally  
Mingledorff's, Inc.  
Davey Novotny  
Joan and Dan Pattillo  
Prosperity Home Mortgage, LLC  
Regions Bank  
Robert & Mary Cobb Family Foundation  
Art Rollins  
Joseph Ruf  
Samet Corporation  
Richard Schweitzer  
Spencer Heating and Air Conditioning  
St. Benedict Catholic Church  
St. Luke's Presbyterian Church  
The Cathedral of St. Philip  
The Edward Colston Foundation  
The Jack Tarver Family Foundation  
The Wilson Family Foundation  
Trimont Real Estate Advisors  
Valerie and Thomas Usilton  
VCC Cares  
Bill and Judy Vogel  
Wells Fargo Bank  
John Wieland  
Yardi Systems

**\$1,000 - \$9,999**

AARP Foundation  
Maya Abbott  
Accel-KKR  
Ace Hardware of Toco Hills  
Nathan Adams\*  
Adams Realtors  
Airbnb Inc.  
Albert Nordone  
Debra Aldrich  
Alpha Kappa Alpha Sorority,  
Pi Alpha Omega Chapter  
Alumisource  
Amazon Smile  
AMCOR  
American Family Insurance  
Dreams Foundation  
Dr. and Mrs. James R. Amerson  
Denise Amos  
Ben Archer  
Alan and Susan Arnold  
Deborah Ashendorf  
Assetmark  
At Home  
Atlanta Gas Light  
Randal Auer  
T. Jack Bagby  
Ball Corporation  
Ballast Rock Foundation  
Balloun Family Foundation  
Alexandra Balzer  
Bank of America Charitable Foundation  
Bank of America Matching Gifts  
Tim Baranowski  
Janet Barnard  
Krystal Barnett  
Joseph and Tami Barron  
Sharon and Brantley Barrow  
Thomas Barrow  
Catherine Barshay  
BASF Chemetall

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BD Matching Gifts  
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Bruce Bennett  
Berry Global  
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Art Christianson  
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CKC Foundation  
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Christian Coffman  
Constellation  
Cope Family Charitable Fund  
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Jesse Crawford  
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Elizabeth Dalla-Valle  
Amy Davidson  
F. Treadwell and Winifred Davis  
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Madeline Day  
Deloitte  
DonateStock, Inc.  
Gregory Drew

**2022**



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Glenn Eisey  
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Empire Recycling Corporation  
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Wyatt and Georgia Engwall  
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Sean and Amy Erwin  
Cindy and John Ethridge  
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Judy Musicer  
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Mark Nevins  
Richard Newton  
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North Georgia Turf  
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Northside Hospital  
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Pamela and Philip Nutsugah  
Kathleen O'Connor  
Of Place LLC  
Old Republic Title  
J. Stephen Olsen  
The O'Neill Family  
Kirk and Anne Ossewaarde\*  
Jennifer Page  
Deepamala Partha\*  
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Helen Porter  
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James Pressley  
PT Money Conference LLC  
Senegal Rahman-Hill  
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Brenda Rappaport  
Dan Reardon  
John Reece  
Cybele Reed

**2022**



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 Anthony and Corinne Reyna\*  
 William D and Dianne Reynolds  
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 Jacob and Brandy Riherd  
 Carl and Trish Ring  
 Eleanore Robinson  
 Olive Robinson  
 Zachary Ross  
 David Rosselot  
 Susan and Kevin Ruhl  
 Kevin and Joan Salwen  
 Greg Schlicht  
 Rebecca Schmitt  
 Douglas Schuette  
 Schupan & Sons, Corp  
 Greg and Christene Self  
 Margaret Seltenreich  
 William and Jodi Selvey  
 Anand Shah  
 Shallowford Presbyterian Church  
 Jane Share  
 David and Leslie Sharkey  
 Robert and Beth Shaw  
 Alan Shinn  
 Courtney Showell, Sr.  
 Andrew Silsbee  
 Jeremy and Marci Silverman  
 Catherine Simpson  
 Mr. Charlie Simpson  
 David Smith  
 Martha Solano  
 Elizabeth Spears  
 William and Peggy Spencer  
 Dana Sprong  
 St. Anne's Episcopal Church  
 St. James United Methodist Church  
 St. Martin in the Fields Episcopal Church  
 Lucy H. Caldwell-Stair and  
 Thomas Osborne Stair  
 Fredrick and Laurie Standfield  
 Kyle and Anna Steiner  
 Catherine Stern  
 Alex and Karen Stickney  
 Alyn Grace Stowe  
 Straughn-Turner Charitable Gift Fund  
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 Robyn Taylor\*  
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 The Arthur M. Blank Family Foundation  
 The Billi Marcus Foundation, Inc.  
 The Caritas Fund  
 The Home Depot Matching Gifts Program  
 The Joseph G. and Inez Crawford  
 Burtchael Foundation, Inc.  
 The Morrison & Foerster Foundation  
 The Roderick Seward, Flossie Radcliffe and

Helen M Galloway Foundation, Inc.  
 The Schimmel Family Foundation  
 The Standard  
 The UPS Foundation  
 Kristina and Ed Thomas  
 Thomas H. Pitts Charitable Trust  
 Harry and Susan Thompson  
 Willard and Wanda Timm  
 Titanium Trucking Services Inc  
 Tito's Handmade Vodka  
 TMC Transportation  
 Total Quality Building Services, LLC  
 Karen and Ed Tracy  
 Traffix  
 Judy Train and Brendon Kane  
 Transend Logistics  
 Arlo and Barbara Trieglaff  
 Truist Employee Giving Program  
 Twin Eagle Resource Management  
 United Scrap Metal, Inc.  
 United Way of Greater Atlanta  
 US Bank  
 Stephen and Elizabeth Vaughan  
 VMware Foundation  
 Vonachen Group  
 Voya Foundation  
 W.C. Bradley Co.  
 Andrew Waguespack  
 Christopher Waits  
 Brian Walczak  
 Gary Walker  
 Van E. Caswell and Wimberly Warnock  
 Weinberg, Wheeler, Hudgins,  
 Gunn & Dial, LLC  
 Wells Fargo  
 Wendt Corporation  
 Andrew West  
 Jack and Bette Whitley  
 Sharon Williams  
 Michael Wills  
 Durante Wimberly  
 Winnebago Foundation  
 Bunny Winter and Mike Doyle  
 Sheryl Winton  
 Womble Bond Dickinson  
 Woodland Windows & Doors Inc.  
 David and Deborah Woodsfellow

### \$500 - \$999

William Adams  
 Pamela Alexander  
 Joy Rousso and Max Alligood  
 Heather Alvarez  
 Ambry and Lucinda Williams Family Fund  
 James and Patricia Anhut  
 Cecilia Bailey\*  
 Ted Bannon  
 Jody Beasley  
 Bridget Beier\*  
 Beth Bergmann  
 Monica Berry  
 Bernie Brown  
 Rodger Brown  
 Mark Burks  
 Dusty and Lori Cahill  
 Cathi Callahan  
 Kevin Carlson  
 Robert Casey Jr.  
 Catherine's Auto Repair  
 Sidney Childress

Kimball Clough  
 Ron and Laurie Coleman  
 Ashley Collins  
 Brian Collins  
 Laurie Colwander  
 Comcast Employee Giving  
 Alex and Gwen Cook  
 Leslie and Elinor Cook  
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 Thomas Costello  
 Steven Crow  
 Elizabeth Crawford  
 Bruce Craycraft  
 David Cusimano  
 Tamara Dean  
 Dell  
 Bill Dewalt\*  
 Brian Doyle  
 Gloria Ervin  
 Patrick Esser  
 Sharon Fanto  
 FHLBank Atlanta  
 Fidelity Brokerage Services LLC  
 Beth Finnerty  
 Kaleb Flax  
 Frontstream  
 Babcock Family Fund  
 Linda Gabbard  
 Wickliffe Garrard  
 GE Foundation  
 Geoffrey Gelb  
 Edward Giaimo  
 Diana Godby  
 Raghu Grandhige  
 Patricia Hansz  
 Carmonique Roberts Harris  
 Susan Hartman  
 Martha Hathaway  
 The Hay Family Fund  
 Judith V. Hays  
 Leigh Helland  
 Keegan and Amanda Hennessy  
 Jerrold and Nicole Hill  
 Honeywell International Charity Matching  
 David Horne  
 Martin and Ganelle Huddleston  
 Dawson Ingram  
 Douglas and Catherine Irvine  
 is design pa  
 Caroline John Charitable Fund  
 Karla Johnson  
 Julie and Richard Gang Charitable Fund  
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 Keller Williams Atlanta Midtown  
 Keogler Family Fund  
 KeyBank Foundation  
 Deanna King\*  
 Dewayne King  
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 Diane Maldonado  
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 Sally Marcus  
 Steven Marks  
 MARTA  
 Jere and Jane Martin

2022

2022

Ronald Mason  
 James Massey  
 Tia McCoy  
 Michael and Norma McInnis  
 Marla Jo McIver  
 Eric McLoughlin  
 Tim McVay  
 John and Anna Mershon  
 Sally Meyer  
 Don and Starr Millen  
 Robert Miller  
 James Monteith\*  
 Carol Moore  
 Paul Mooring\*  
 Cody Morgan  
 Dale Morrison  
 Heath Murphy  
 Stephen and Katherine Murphy  
 North Cobb Christian School  
 Helen Northrop  
 Northrop Grumman  
 Nkiruka Nweke  
 David Oravetz  
 Robert Ortner  
 Kia Painter  
 Dave Paul  
 Tim Paull  
 William and Anita Pennell  
 Sophia Peterman  
 Judith Phelps  
 Emily Polson  
 Celia Pope  
 William Quinn  
 Jean Redding  
 Peter Redmond  
 Lilly and Jake Reid  
 Nafeesah Robinson  
 Jeffrey Rueppel  
 Brian and Gina Ruppert  
 Erin Rybos  
 SalesForce  
 Susan Sandler  
 Sarah Satola  
 Cynthia Scott  
 Sue Sewell  
 Armond Showers  
 Greg and Gina Sims  
 Cynthia Smyth  
 Southern Energy Management  
 Rachel Spasser  
 David Starr  
 Albert and Dawn Stephens  
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 Action Committee  
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 Esiquio Uribe  
 Joseph and Carol Vivona  
 VMware, Inc.  
 Kathy Waller  
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 Thomas Weatherly

Don Weitzel  
 Larry and Susan White  
 Virginia Wohlford  
 Dewei Zhu

### Legacy Society

Wiedad Archer  
 Kiarra Atkinson  
 Kegan Baird  
 Naomi Barber  
 Susan Boyd  
 Tonya Burt  
 Kashon Caldwell  
 Thomas Clem  
 Kevin and Jasmine Contreras  
 Alex and Gwen Cook  
 Jorge de la Cova  
 Ardean Dodson  
 Leigh Ferst  
 LaTashia Fowler  
 Terry and Patrice Francis  
 Shirley Price Garner  
 Kathy Harbin  
 Sylvia Hunter  
 Kennethia Hutchins  
 Shilonda Johnson  
 Drew and Hillary Mancini  
 Kimmie Mashburn  
 Tahgie McKibben  
 Christine Owens  
 Angel Pearson  
 Janet Pineda  
 Jasmine Ross  
 Corinne Thomas  
 Stephanie Uboh  
 Patricia Ware  
 Lease White

### ReStore Donors

#### \$100,000+

HD Supply  
 CEVA

#### \$25,000-\$99,999

Anonymous  
 Accent Décor  
 Renaissance Tile & Bath

#### \$10,000-\$24,000

Floor and Décor  
 WeWork-Buckhead  
 Potter Barn-Lenox  
 Ven Gelder Inc.  
 Palecek Showroom  
 Curry & Company, Inc.  
 The Ma-Ran Foundation  
 General Services  
 Administration (GSA)

#### \$5,000-\$9,999

Ames  
 Hartmann Studios  
 S&K Pictures Inc.  
 Preswick Companies  
 Sherman Interiors  
 Shneider Freight  
 Moattar  
 Lowes 4526  
 Appliance Smart Contracting

2022

2022

## the power of unrestricted funds

We are able to empower families and ignite positive change through affordable homeownership thanks to the support of our generous donors. Unrestricted and program funding help us continue to offer first-time home purchase opportunities, critical home repair services, financial literacy and homeowner education, scholarships, and career development programs that make long-lasting, life-changing impacts on families and communities.

Atlanta Habitat recognizes our donor community according to the following giving levels:

- Clark Howard Society** – an annual gift of \$10,000+
- Cornerstone Society** – an annual gift of \$1,000 to \$9,999
- Carpenters Club** – an annual gift of up to \$999
- Foundation Society** – a monthly gift
- Legacy Society** – a planned gift commitment

We are beyond grateful for the support of our stakeholders who make our mission possible.

## CONSOLIDATED STATEMENTS OF FINANCIAL POSITION\*

As of December 31, 2022

### Assets

Cash and Cash Equivalents	\$15,288,778
Endowment Fund	\$2,235,836
Receivables	\$37,228,705
Other Assets	\$51,052,137
<b>Total Assets</b>	<b>\$105,805,456</b>

### Liabilities & Net Assets

Total Liabilities	\$23,847,036
Net Assets	
Unrestricted & Current Earnings	\$79,264,313
Temporarily Restricted	\$2,694,107
<b>Total Net Assets</b>	<b>\$81,958,420</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$105,805,456</b>

## CONSOLIDATED STATEMENTS OF ACTIVITIES AND CHANGE IN NET ASSETS\*

Year Ended December 31, 2022

### Revenues & Other Support

Donations, Grants and Other Fundraising	\$6,837,954
Home Sales/Mortgage Amortization	\$8,712,840
ReStore Revenue	\$2,400,698
Interest Income	\$153,320
<b>Total Revenue and Other Support</b>	<b>\$18,104,812</b>

### Expenses

#### Program Services

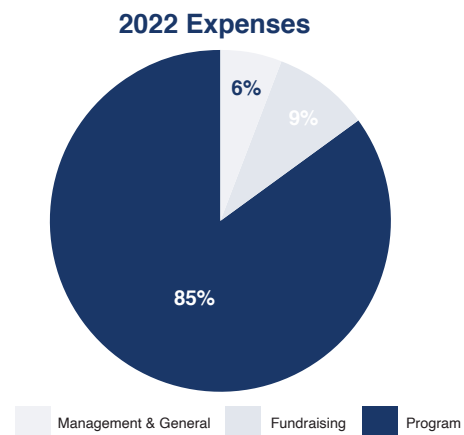
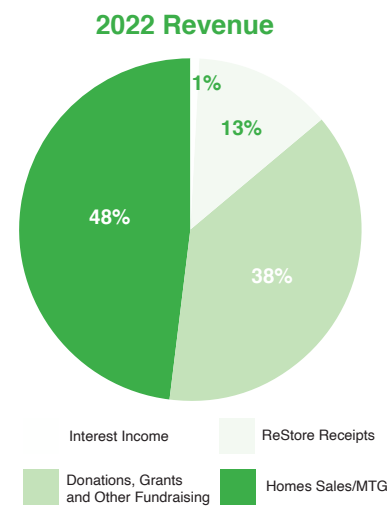
Home Construction & Support Services	\$13,227,413
Restore Expenses	\$1,613,551
Property Valuation Adjustment	\$387,429
<b>Total Program Services</b>	<b>\$15,228,393</b>

#### Support Services

Fundraising	\$1,603,590
Management and General	\$1,153,526
<b>Total Support Services</b>	<b>\$2,757,116</b>
<b>Total Expenses</b>	<b>\$17,985,509</b>

<b>Change In Net Assets</b>	<b>\$119,303</b>
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# 2022 financial positions



**I can't believe how many days I get excited for just the simple task of walking into my front door and pulling into my driveway. Sometimes I sit on my porch and look out at my yard for hours. I'm so happy to be home.**

*Tammy, Atlanta Habitat Homeowner*



***Build. Thrive. Grow.***

824 Memorial Drive SE  
Atlanta, GA 30316  
404.223.5180  
[AtlantaHabitat.org](http://AtlantaHabitat.org)

**Atlanta Habitat ReStore**  
271 Chester Avenue SE  
Atlanta, GA 30316  
404.525.2114  
[AtlantaHabitat.org/ReStore](http://AtlantaHabitat.org/ReStore)

**South Fulton Habitat ReStore**  
5626 Old National Hwy.  
College Park, GA 30349  
404.382.7615  
[AtlantaHabitat.org/ReStore](http://AtlantaHabitat.org/ReStore)



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