

Habitat for Humanity® Homefront

NOVELIS AND ATLANTA HABITAT CALL ON FOOTBALL FANS TO RECYCLE FOR GOOD THIS SEASON

When the Atlanta Falcons kicked off its 2016 football season with a home game on September 11, dedicated Atlanta Habitat for Humanity partner Novelis was there to launch "Recycle for Good"—an ambitious recycling campaign to build a home in Atlanta's historic west side community.

The Atlanta Falcons, The Arthur M. Blank Family Foundation, Mercedes-Benz Stadium, and the Georgia Dome have teamed with Novelis to challenge football fans to recycle three million used aluminum cans this season. Novelis has placed marked recycling bags in the tailgate areas around the Georgia Dome during the Falcons 10 home games and created a designated drop-off location on the West Plaza of the Georgia Dome for recycling.



Anyone who wants to participate in funding the construction of a new Habitat Home can drop off their empty aluminum cans at the "Recycle for Good" collection trailer in the gravel lot at Atlanta Habitat, 824 Memorial Drive SE Atlanta, GA 30316, Monday from 10:30 a.m. to 5:30 p.m. and Tuesday - Saturday from 8:30 a.m. to 5:30 p.m. mid-October until December 30, 2016.

Novelis will recycle the collected cans at its Greensboro, GA recycling facility and convert the value of the aluminum to help fund its next Atlanta Habitat home.

Novelis, the world's largest recycler of aluminum, has sponsored four Atlanta Habitat homes over the last three years. Atlanta Habitat is honored to have Novelis, its partners, Falcons fans, and the greater community's help to sponsor a home for a future Atlanta Habitat homebuyer.





Letter from the President



Atlanta Habitat has had a legacy of sustainable practices that includes green building, which allows our homeowners to have energy efficient homes and lower utility costs. We have diverted eight tons of construction materials from landfills since 2001 and have also incorporated energy efficient technologies in our new headquarters.

Our new partnership with Novelis, The Atlanta Falcons, The Arthur M. Blank Family Foundation, Mercedes-Benz Stadium, and the Georgia Dome is a great example of how we can "Recycle for Good." The partners have a goal of recycling three million aluminum cans and using the proceeds to build a

house for Atlanta Habitat on the Westside! We ask that each of you would join our efforts and bring your aluminum cans to Atlanta Habitat headquarters to be recycled mid-October through the end of this year.

In October, I will speak at the Southeast Energy Efficiency Alliance (SEEA) and the Southeast Chapter of the Association of Energy Services Professionals (AESP Southeast) conference about our green practices as part of the "How Energy Efficiency Matters in our Low Income Communities" session. This also will be an opportunity for us to learn about the latest green building trends and technologies that will shape the future of home construction.

Our commitment is to continue to work with partners, donors, sponsors and the community to continue sustainable building, reduce construction waste going to landfills and to "Recycle for Good." We hope that you will join us in making our city, state and nation greener. It's amazing what we can do when we come together to support our communities and the people who make them thrive.

Lisa Y. Gordon, CPA President and CEO

LONGTIME PARTNER BANK OF AMERICA DELIVERS CHECK AND TOURS AHFH IN AUGUST

Bank of America officials recently visited Atlanta Habitat for Humanity to deliver an \$80,000 check to support our mission to transform communities. Atlanta Habitat is one of 16 nonprofit organizations in Atlanta to share in a



\$555,000 grant to increase access to affordable housing and provide resources for revitalization efforts, arts and culture in the region.

We are honored to have Bank of America as a longtime partner who is committed to improving Atlanta communities and ensuring better lives for families.



824 Memorial Drive SE Atlanta, Georgia 30316 404-223-5180

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MISSION STATEMENT

Atlanta Habitat for Humanity transforms communities by acting as a catalyst for neighborhood revitalization through education. innovative development, partnerships, and long term relationships with families.

HOMEFRONT is produced three times a year for donors, sponsors, volunteers, and friends of Atlanta Habitat for Humanity. one of the largest builders of affordable single-family homes in Atlanta.

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———— Program Spotlight

ATLANTA HABITAT TEENS SADDLE UP WITH APD MOUNTED PATROL

Six teens from five Atlanta Habitat families spent a few weeks this summer "horsing around" with members of the Atlanta Police Mounted Patrol Division as part of the Atlanta Police Foundation's new mentoring program, AT-PROMISE (Atlanta Partnerships Respect Opportunities Mentoring Innovation Safety Security and Empowerment). The teens met with police mentors once a week

over eight weeks and cared for, groomed and fitted the horses that officers ride to do their jobs. They also participated in community service projects and active learning sessions that help to enhance their self-esteem, cultural and social awareness, relationship skills, responsible decision making and much more.

At-PROMISE is a win for the teens and their Habitat families as participation in the program contributes to their household's required sweat-equity hours for an Atlanta Habitat home. The partnership aligns with our mission to be part of creating strong, safe communities as mentees built a rapport with the police officers and began to understand how they are part of the community. Atlanta Habitat joins the Boys and Girls Club and CHRIS 180 as partners with the Atlanta Police Foundation's mentoring program.



New APD Mounted Patrol mentoring program launched this summer with Atlanta Habitat Youth.





REPAIR WITH KINDNESS HELPS NEIGHBORS WITH CRITICAL REPAIRS

As a catalyst for neighborhood revitalization, Atlanta Habitat offers a new home maintenance program, Repair with Kindness, to help qualified homeowners make critical repairs to their homes. The program focuses on improvements that reduce health and safety hazards or provide weatherization for residents. Repairs may include storm windows and doors, carpentry, roofs, accessibility, painting and yard maintenance.

Non-Habitat homeowners who live in the English Avenue, Dixie Hills, Orchard Knob and South River communities in Atlanta and South Fulton County and honorably

discharged U.S. veterans and active military personnel may apply for up to \$20,000 in repairs.

Additional homeowner requirements include:

- Own and live in the home
- U.S. citizen or permanent legal resident
- Meet income requirements
- Active homeowner's insurance
- Current on mortgage and property tax payments
- Completion of required sweat-equity hours
- Be present during the repair project

For more information or to apply, please visit: www.atlantahabitat.org

2016 NUMBERS THAT MATTER!

CONSTRUCTION

23 new homes completed



Repair With Kindness projects completed

Brush With Kindness projects completed VOLUNTEERS & SPONSORS

7,037

a total of **66,285** §

Value of volunteer time:

\$1,582,711

sponsor groups built and renovated home

FAMILY SERVICES

75

classes offered



laptops were awarded to families completing computer classes **RESTORE**

Over

703 cabinets

937 doors

3,400 pieces of furniture

4,600 light fixtures

11,400 hardware items

13,800 tiles

Quarter 2 - 2016



Congratulations to Erica Hardy who completed the official mortgage closing process for her new Atlanta Habitat home on August 30!
*Gift basket generously donated by Mohawk Industries.

FOLLOW US ON SOCIAL MEDIA

We're thrilled that so many of you stay in touch and share with your friends. In the past 15 weeks a total of 1,347 new followers joined us on Facebook, Instagram, and Twitter. Along with your help, we also increased our YouTube channel views by 5,700.

Stats as of August 1

Facebook: 8,743

Instagram:

1,904

Twitter: **1,637**

YouTube: **35,217** views

ReStore Instagram: 3,107

ReStore Twitter:

1,100

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