

Impactful Giving

Empowering thriving families,
healthy neighborhoods

Cali has her own, magically pink room with imaginative toys and plenty of books. She lives in a quiet neighborhood where the neighbors know and look out for each other. Mr. Larry, who lives around the corner, mows the yard, and Ms. Anisha, across the street, braids her hair. At five-years-old, Cali is bright and lively in



kindergarten. She loves flowers and Barbies and books and dogs. Cali is thriving in her Atlanta Habitat home. Thanks to you.

As an Atlanta Habitat supporter, you ignite our ability to serve more families like Cali's. You amplify our impact to revive neglected neighborhoods, and your generosity empowers generations. Your dedication, and your dollars, make all the difference. We are grateful for you.

Your donations are building new homes, renovating blighted houses and funding critical home repairs for seniors and veterans to make sure they are safe, dry and accessible. Your gifts are endowing scholarships, entrepreneurial training and expanding life skills education for first-generation homeowners and their families. Atlanta Habitat's financial literacy and leadership programs are empowering families to grow beyond the build to dream, plan and achieve those dreams.

As we enter the final weeks of the year, please know that your gift will go to help the people we all rely on in our daily lives. Our homeowners are teachers, first responders, medical assistants and government, nonprofit, service, retail and social workers. They are also the longstanding seniors and veterans whose homes need a fresh coat of paint or a repair to help them age in place.

There are many great reasons to give to Atlanta Habitat, but consider one of the most important: the deep, rich satisfaction of knowing that your dollars are an enduring legacy. Your gift uplifts the lives of children like Cali and supports the neighborhoods where they live. Visit atlantahabitat.org/donate to give now to ensure sustainable change and make this a better world for children like Cali. You'll feel really good about it!

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Build. Thrive. Grow.

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Homefront is produced for donors, sponsors, volunteers, and friends of Atlanta Habitat for Humanity – one of the largest nonprofit builders of affordable, single-family homes in Atlanta.

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OUR MISSION

Atlanta Habitat for Humanity transforms communities by acting as a catalyst for neighborhood revitalization through education, innovative development, partnerships and long-term relationships with families.



As we close out our 35th year, I am reminded of a key bit of wisdom: if you want to be truly, deeply happy in life, you must give and be grateful. Many experts have discovered what you, our donors and volunteers, have known all along. By giving in ways that directly help people, whether by donations of money or time, we can tap into the richest source of enduring life satisfaction.

This time of year can seem so fraught with competing demands on our time and finances. Trying to find a still point of peace amidst the hustle and bustle of the upcoming holiday season can be challenging. But consider that a well-placed investment in the well-being of others—especially one that is as enduring and tangible as a new home, a repair that will allow someone on a fixed income to stay in their home, or a much-needed course in financial literacy and a plan to go along with it—can be a quiet center of satisfaction.

We know the power of gratitude because we feel and express it in abundance as part of our culture here at Atlanta Habitat. Nothing beats feeling thankful for how truly blessed we are to be a part of this mission to make sure everyone has a safe, decent place to live. We want to magnify that gratitude by expressing that we could not make the difference we do without you. Now, more than ever, your annual contribution is essential to the Atlanta Habitat mission – building family stability, breaking generational cycles of poverty and expanding our reach and impact at an accelerated rate.

During the past 35 years, you've helped more than 6,000 Atlanta Habitat family members build, thrive and grow. We're taking a few moments to celebrate, but there is still much work to be done.

I personally invite you to join us and support Atlanta Habitat's Annual Appeal to ensure we reach our goal. We thank you in advance for your gift to help us meet our goal by the end of 2018. Our team and families know the value of your generosity. Thank you for the difference your gift will make. The happiest of holidays to you and yours!

Lisa Y. Gordon, CPA
President and CEO

Volunteer On a Mission



“Honestly, I feel like I’m the one who benefits most.”

As a warehouse and building volunteer since 2000, Bruce Bennett has demonstrated his most important values through his work with Atlanta Habitat. As a skilled supervisor, Bruce works with volunteers to build walls for new homes.

Not only does Bruce volunteer his time and labor, he and his family give financially as well. “We’re helping someone who has put in a lot of time, effort and study. They truly work for and deserve this opportunity to be a homeowner,” he says. “I can see the effect our work has on new homeowners, and that is a highlight of my life as a volunteer. My reward is knowing my time and money are truly being used for good.”

Bruce says he wants nothing more than to be able to pass along the mission of Atlanta Habitat to a new generation of volunteers. He makes sure he’s constantly spreading the word about all the positive things Atlanta Habitat accomplishes with a lot of help from our friends.



“It was the best way I could think of to celebrate turning 50.”

50 Ways to Give

There are so many unique and meaningful ways to support Atlanta Habitat’s mission. For his birthday, Mansoor Charaniya asked friends from across the country to join him in raising money and volunteering to help build an Atlanta Habitat home as a Day Partner sponsor. He sent an email and close to 60 friends responded, raising a total of \$13,000. Not only that, they came from Ohio, Texas and Washington, D.C. to work shoulder-to-shoulder alongside Mansoor, his family and the new homebuyer.

“As I turn 50 this year and reflect upon the last few decades, I am humbled by the countless blessings and good fortune in my life,” he says. “One of the many blessings is my home. It is my sanctuary and source of joy for me. The source of happiness is not the four walls and objects within but what it represents, the memories our family has built, the protection it has provided, and mostly a sense of pride.” Mansoor wanted to give that same feeling to an Atlanta Habitat homebuyer.

“Certainly, I could have had a big party,” he says. “But when I asked my community to support me in this, I was humbled at their overwhelming support.” During this giving season, think creatively about gifting in ways that create synergy and community. For help brainstorming ideas, contact Taylor at taylor.brinkley@atlantahabitat.org.

My Money. My Future. Prepares Potential Homeowners



Financial literacy, goal-setting and professional skills round out new program

The road to homeownership can be rocky. But, after 35 years of successfully empowering families to work relentlessly toward their dreams, Atlanta Habitat has proven that it can be done.

Thanks to a generous grant from the Atlanta Women's Foundation with additional support from Country Financial, and in partnership with Catholic Charities, we've developed a comprehensive, year-long financial literacy and coaching program, My Money. My Future. A HUD-certified education course, participants have one-on-one counseling with a certified housing counselor as well as access to a host of other opportunities including scholarships and classes that provide key professional training. The grant also allows Atlanta Habitat to offer a savings match to participants who complete the course.

DiAnna G., a program participant, says she now has a plan to buy her first home. Her son is ill and medical bills have devastated her finances. "My Money. My Future. is helping me step-by-step," she says. "It's such a relief to know there is someone on this walk with me. I feel like I can get back to living and planning again!"



Chip Wade Spotlights DIY Holiday Gift Ideas at the ReStore

More than 100 DIY enthusiasts and ReStore shoppers joined HGTV's Chip Wade to brainstorm DIY holiday gift projects using materials from the ReStore. "The ReStore is a fabulous place to shop for the holidays," Chip says. "I get some of my best ideas right here!" New inventory flows into the ReStore every day. Shop for the holidays today! atlantahabitat.org/restore.



Atlanta Habitat Board Members Brush with Kindness

Atlanta Habitat board members Phil Bradley, Brendon Kane, Kristina Thomas, Karen A. Tracy, Danielle Cheung, Cindy Ethridge, Ken Thrasher, Judy Train, Kevin Ruhl, Andy Cantor, Chris Waits and their families gave of their time, talent and resources on a recent Brush with Kindness project. They joined several other volunteers to paint the exterior of a home in a Westside neighborhood.

For more information on Atlanta Habitat, Visit atlantahabitat.org and follow us

